

No.	Nama Matakuliah	SKS
Semester I		
1.	Teori Komunikasi	3
2.	Metode Penelitian Kuantitatif	3
3.	Filsafat Ilmu	3
4.	<i>Media and Society</i>	3
Semester II		
5.	<i>Intercultural Comm.</i>	3
6.	Metode Penelitian Kualitatif	3
7.	Komunikasi Bisnis	2
Semester III		
Keahlian Broadcasting Management		
1.	Ekonomi Media Broadcasting	3
2.	<i>Broadcasting Management Strategy</i>	3
3.	<i>Program Management</i>	3
4.	<i>Global Broadcasting</i>	3
Matakuliah Pilihan Broadcasting Management		
Matakuliah dari konsentrasi Corporate and Government PR dan Political PR		
Corporate & Government Public Relations		
1.	<i>Crisis and PR Strategy</i>	3
2.	<i>Corporate PR</i>	3
3.	<i>International PR</i>	3
4.	<i>Government PR</i>	3
Matakuliah Pilihan Corporate & Government Public Relations		
Matakuliah dari konsentrasi Broadcasting Management dan Political PR		

	Political Public Relations	
1.	<i>Political PR</i>	3
2.	<i>Political Media Strategy</i>	3
3.	<i>Public Opinion and Poling</i>	3
4.	<i>Campaign Management Strategy</i>	3
	Matakuliah Pilihan Political Public Relations	
	Matakuliah dari konsentrasi Broadcasting Management dan Corporate and Government PR	
	Semester IV	
	Tugas Akhir/Thesis	10
	Total sks	42